

ALFANATIC



Come Howl at the Moon at the Heinrich's Sports Car Solstice Happening

Cars, Fellowship, Food

What could make for a better evening and event!
Bring something to grill and something to share.

**Wednesday,
June 18, 2025
6:00 PM**

Held in the beautiful back-lot at the
Lift Incorporated World Headquarters
2737 West Mill Road
Glendale, WI 53209

Questions?
Call Tom Heinrich,
414-353-5353/office
612-805-1179/cell
tom@liftinc.com



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Join Us for ICAMS!

VP and Events coordinator Bob Ludwigson has organized this year's Italian Car and Motorcycle Show (ICAMS). The show, AROC-Wisconsin's 27th annual event, will kick off at 10:00 a.m., Sunday morning, July 27, at Sussex Village Park in Sussex, Wisconsin.

All Italian vehicles are welcome—cars, motorcycles, SUVs, trucks, bring them all, whether concours entrants, drivers, or projects, they are welcome. No fussy judging and no judgement, just car conversations and fun in the sun. Entrants will have the opportunity to vote for their favorite cars and certificates will be issued to the winners. There will also be door prizes.

Hungry? Thirsty? We will be joined by the Cabana Cortez food truck, serving delicious Mexican food.

This is a charity event and the proceeds will be for the benefit of the [Alzheimer's Association](#).

“The Alzheimer's Association leads the way to end Alzheimer's and all other dementia — by accelerating global research, driving risk reduction and early detection, and maximizing quality care and support.” Volunteers from the organization will be on hand to answer your questions.

One caution: Avoid the main, Weaver Drive, park entrance, as maintenance activity is scheduled for that area. Instead navigate to Sunset Drive and follow it to the show site. [Google Maps link](#).

The sign-up sheet is on the next page. Sign up now, and feel free to copy and distribute it to your friends.

Between cars? Come out anyway. Spectators are free.



Local, Regional, and International Events Calendar, 2025 - 2026

Something missing? Send the dates for your events and we'll include them in the next calendar. email: rabhalter@att.net

2025

June 6-8	WeatherTech Chicago Region SCCA June Sprints
June 11-21	AROC Goes to Italy, Steve Austin's Great Vacations
June 14-15	Le Mans 24-Hour Race
June 17-21	1000 Miglia , Brescia-Rome-Brescia
June 18	Tom Heinrich's Howl at the Moon Summer Solstice Happening
June 19-22	IndyCar XPEL Grand Prix, presented by AMR, Road America
June 21	CAROC Annual Track Day , Blackhawk Farms Raceway
June 24	Alfa's 115th Birthday. Drive your Alfa!
June 27-29	Cheese Capital Cup featuring Trans Am Speed Tour, Road America
July 9-13	Fiat FreakOut , Wisconsin Dells, WI
July 17-20	WeatherTech Vintage Weekend with Brian Redman, Road America
July 22-27	2025 Kenosha Homecoming Car Show, Kenosha Lakefront
July 25-27	Gridlife Summer Apex Music & Motorsports Festival, Road America
July 27	ICAMS, the AROC-Wisconsin Italian Car and Motorcycle Show
July 27	Italian Happening, Rochester Municipal Park, Rochester, MI
July 31 - Aug 3	SportsCar Weekend with IMSA, Road America
August 15-17	GT World Challenge America, Road America
August 17	Pebble Beach Concours d'Elegance
August 24	Geneva Concours d'Elegance , Geneva, Illinois
August 30	Kenosha Classic Cruise-In, Kenosha, WI
September 12-14	Ariens Art on Wheels Vintage Weekend with VSCDA, Road America
Sept 15-21	AROC National Convention, Crystal Lake, Illinois
October 3-5	SCCA National Championship Runoffs, Road America

2026

Feb 28-Mar 1	Moda Miami. Biltmore Hotel, Coral Gables, Florida
Mar 5-8	The Amelia, Amelia Island, Florida
May 1-2	AROC-WI Das Kurze Klausenrennen, New Glarus, Wisconsin

Twenty-seventh Annual!

Italian Car & Motorcycle Show

Help celebrate the uniqueness & excitement of Italian design!

LA DOLCE VITA!!!



Sunday, July 27, 2025

Sussex Village Park

10:00 a.m. – 3:00 p.m.

Rain or Shine

All Italian vehicles are welcome, whether daily drivers or show cars.

- Dash plaques
- Awards (participant judging) & door prizes
- Food & beverage available for purchase
- Low key & FUN
- Spectators - free, but a goodwill offering to the designated charity is appreciated
- Sponsor: Alfa Romeo Owners Club of WI

info: Bob at rludwigson@aol.com or Gary at alfaman@wi.rr.com

Important Driving Directions:

Due to planned construction, avoid using the park's main (Weaver Drive) entrance.

Instead, enter the park from the east via Maple Avenue and Sunset Drive.

From Main St./Silver Spring Dr./County VV, turn south onto Maple Ave. Turn right onto Sunset Drive and follow it into the park.

Otherwise, you can navigate to this link in Google Maps: <https://maps.app.goo.gl/a4mektJXcqpMvJSj8>

Proceeds to benefit

ALZHEIMER'S ASSOCIATION®

Pre-registration by July 23rd: \$25 per vehicle or \$40 / two

After July 23rd: \$30 per vehicle

Make checks payable to: AROC - Wisconsin

Randy Swanson – ICAMS

N66 W6684 Cleveland Street

Cedarburg, WI 53012

Name _____ Phone (____) _____

Address _____ Email _____

City _____ State _____ Zip _____

Make _____ Year _____ Model _____

Meet the New Boss

*Same as the old boss?
Hopefully not.*

Stellantis, on May 28, announced the appointment of Antonio Filosa as its new CEO. Filosa, currently the COO for the Americas and Chief Quality Officer, will assume his new responsibilities effective June 23. The appointment concludes the 6-month search to replace former CEO Carlos Tavares, who resigned in December.

The 25-year veteran of the automotive industry is said to have a deep knowledge of the workings of Stellantis and had significant success in building Fiat's presence in South America prior to the 2021 merger that created Stellantis. In 2023 he was appointed CEO of Jeep, where he expanded the brand's footprint in Europe.

Mr. Filosa has a huge task ahead of him, trying to rationalize the 14 brands in the Stellantis portfolio in the midst of the company's declining volume and profits, complicated by shifting market priorities and the uncertainties introduced by electrification and now, tariffs.

Will brands like Alfa Romeo, Maserati, Lancia and DS, Citroen's high-end spinoff survive? Is there a solution to the flagging fortunes of Dodge and Chrysler? Only time will tell. 🍀

Stelvio Introduction Delayed

The latest from Reuters is that the second-generation Stelvio will not begin production until fall 2026, with deliveries to begin in September or October. The delay is caused by the decision to add a hybrid version to the lineup. The new Stelvio was originally intended



Patent filing illustration of the new Stelvio

to be an exclusively BEV-electric powered vehicle, but waning market interest in battery-only models forced a change in plans.

The SUV was designed to employ the Stellantis corporate STLA-Large platform which is capable of accommodating multiple powertrains, however extra time will be required to choose and integrate the specific motive power selected.

The delay will place Stellantis in a bind with the Italian government, as the company had made certain promises regarding increased employment in its Italian plants. The Stelvio is produced in the Cassino plant in the Lazio region. Employment at that plant is a critical component of Stellantis' employment plans.

The good news, if there is any, is that the introduction of the new Giulia won't be further delayed. 🍀

Volunteers Needed

By now you know that the National Convention will be hosted by CAROC, the Chicago chapter of AROC-USA, this September. The current *Alfa Owner* has the registration information and the registration [website](#) is live.

CAROC needs volunteers to help host the event. They have pre-convention dives that will extend into Wisconsin, visiting Road America one day, and the Frank Lloyd Wright-designed S.C. Johnson headquarters in Racine the next. A gimmick rally run from convention headquarters in Crystal Lake to the Yerkes Observatory in Williams Bay. They will need starters and "sweep" drivers to pick up stragglers, as well as other duties. There will also be an outing to Lake Geneva with a lunchtime cruise.

They are also looking for people to provide general help at the convention site to help set up the concours, swap meet, carwash, and midnight car show, etc. Take a look at the convention signup and pick an event or two to volunteer for, then contact one of the co-chairs, Dennis Sbertoli at 708-579-9724 (dsbert4978@aol.com) or Steve Crowley at 708-380-2532 (ducktoe@icloud.com). They'll be glad to hear from you. 🍀

More New Glarus Photos

Tom Schmock took a bunch of photos of cars in action at the New Glarus Hill Climb. See them here: <https://photos.app.goo.gl/g4fhwrSDnWWMBStg7>

Upcoming Events

CAROC and Lotus Corps Present the Annual Drivers Education and Lapping Day

Saturday, June 21, 2025

[Registration Page](#)

Please join us at Blackhawk Farms Raceway, as CAROC and Lotus Corps are proud to join forces in presenting the Twenty-Second Annual Carl Grabowski Drivers Education and Lapping Day.

All vehicle makes and car clubs are welcome. This is *NOT* an exclusive event for Lotus or Alfa owners.

You'll be able to:

- Drive your car closer to its limits
- Learn how to drive fast SAFELY
- Hone your skills at one of the best tracks in the Midwest
- Enjoy the company of other sports car nuts

For whom is this event intended?

This is a day for all levels of driver skill. Depending upon experience, you will be placed in one of three run groups:

- Green Group C – Drivers with moderate to no track experience. In-car and classroom instruction will be provided.
- Yellow Group B – Fairly experienced drivers who have attended quite a few Driving Schools or track events; very experienced drivers in slower cars.
- Red Group A – Very experienced drivers who have attended many Driving Schools, track events, or those with race experience.

What kind of car do I need to participate?

Make of car does not matter. You can come with your daily driver, your sports car, or your race car. As long as the vehicle meets the requirements in the Tech Inspection Form, you will be allowed to run. (Blackhawk Farms Raceway does not permit electric vehicles on track, however.)

The minimum safety equipment that is required is:

- Helmet with a Snell rating of SA2010 or later – No DOT or motorcycle helmets (e.g. Snell M2015) allowed.
- Long sleeve shirt made of cotton or fire resistant fabric.
- Long pants made of cotton or fire resistant fabric.


- Closed-toed shoes.

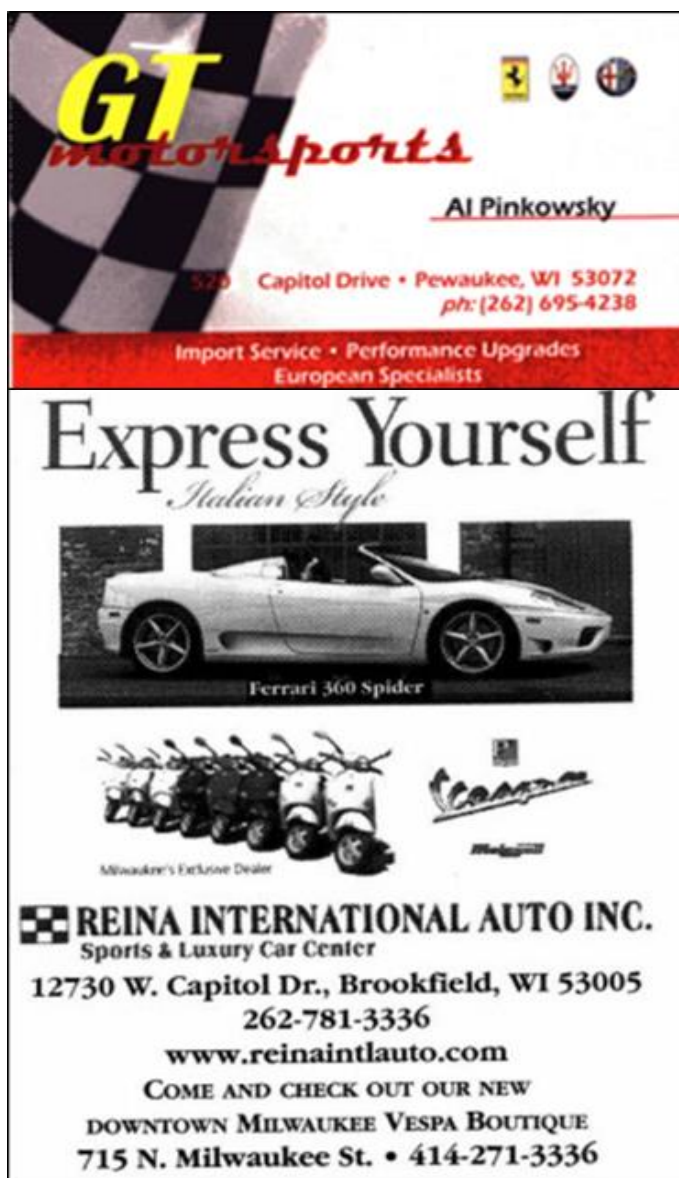
You are encouraged to bring any other safety apparel you have!

Most importantly, bring a good attitude. This is an Educational Event—not a race, not a time trial, not a competition. You will get plenty of track time.

What will it cost?

The base entry fee is \$349, which includes 2.5 hours of total track time in SEVEN track sessions for experienced drivers, as well as lunchtime touring. Early-bird and club discounts may reduce this cost. Novices and first-timers will receive classroom instruction and two hours of total track time in six sessions for \$299. A late fee will apply within two weeks of the event. For those who only wish to do lunchtime touring, the cost is \$49 in advance, \$50 day of the event.

In a hurry? If you already have a MotorsportReg account, go straight to the [registration page](#) 



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What Makes an Alfaholics GTA-R Special?

By Bob Abhalter

While looking for cars to write about for my “Alfas at Auction” submissions for the *Alfa Owner*, I stumbled upon an Alfaholics GTA-R being offered at the Bonhams Cars May 3 Miami auction. Alfaholics, you should know, is the U.K. supplier and producer of replacement and performance equipment for Alfas, primarily the 105 and 115 series cars. Its suspension and powertrain enhancements can be found in many a recently restored GTV, Spider, or Giulia.

The company will also build you a car to order. An Alfaholics GTA-R has been compared in concept to a Porsche reimagined by Singer or Ruf. One thing the companies have in common is a wait list years long. Recently, the wait for an Alfaholics-built GTA-R was nine years. Most people can't wait that long. Ralph Gilles, presently chief design officer of Stellantis, wanted one but didn't want to wait for his number to come up. He ordered all the right parts and had a Detroit-area shop fabricate one for him. Problem solved. He presented the completed project, dubbed the GTV-R, at the 2019 AROC convention.



Ralph Gilles' GTV-R

Getting back to the Miami Auction, the car offered was described as a 1971 GTA-R by Alfaholics “*The first in house built Alfaholics GTA-R to be offered at public auction,*” according to the catalog. I read that and thought, “That certainly can't be true. Didn't I see one recently sold and later reoffered on BringaTrailer? I sent off an email to Bonhams Cars referencing the BaT sale and requesting a clarification. A short time later, specialist Louis Frankel wrote me back. The BaT car he stated, was an “Alfaholics Upgraded” car, while Bonham's car was a true GTA-R, number 9 of a claimed 28 built. So what's the difference, I thought?

I went to the Alfaholics website looking for an answer. I discovered that there are three different levels of Alfaholics builds that can be executed on any 105-series model, be it Coupe, Spider, or Sedan. (The famous auto designer Gordon Murray notably commissioned a -R series Junior Zagato.)

The “-R” builds are the top of the heap, the cars enthusiasts wait nine years for. “*Built from the chassis up using the finest materials and components, each GTA-R receives more than 3,500 hours of love and fastidious attention to detail,*” claims the company's website. They are “*...the ultimate expression of performance, style, and desirability of the Alfa Romeo 105 series.*” The builds employ the range of parts from the Alfaholics performance catalog, which include titanium suspension and drivetrain components, and lightweight body panels. They are typically powered by injected twinspark engines modified to produce 240 hp. Pricing is variable but budgeting a half million or so would not be out of line.



The GTA-R tipo plate from the Bonhams car

If that sounds like too much and you already own a GTV, Spider, or Super, Alfaholics will “Remaster” it for you. Just send your car to them. They will strip it down and rebuild it using parts from their catalog. They budget 1,700 hours of work for Remastered cars and the turn-around time is shorter.



The Upgraded GTA-R spec 74 GTV

Finally, you can send your car to Alfaholics for an “Upgrade.” Upgraded cars can be built up parts the owner selects from the catalog. It is unclear where the line is drawn between Remastered cars and Upgraded cars as the concept is similar. The BaT car was identified in the auction writeup as an Upgraded car and is so labeled, but the Alfaholics website identifies it as being a Remastered build. The turnaround time for the



Upgraded or Remastered? 1974 GTA-R Spec Interior

BaT car build was about a year. So theoretically, one can order a set of components equal to those in a GTA-R build and have Alfaholics install them in one's own car. It arguably would be the performance equivalent of a GTA-R. What it wouldn't have, however, is the cachet attached to the series-numbered *tipo* plate of a “real” GTA-R.

The car offered on BaT was originally a nicely restored red 1974 GTV purchased in February 2020 on BaT for \$50,000. It was then shipped to the U.K for the full treatment.



The “Upgraded” tipo plate

Alfaholics stripped the car down to the painted shell and re-built it using roughly \$300K worth of components. Some additional bodywork was required to correct dodgy restoration work. The 2-liter Nord engine was enlarged to 2.1 liters and received Jenvey fuel injection and a MoTeC engine management system. Lightweight components were employed throughout. Carbon Fiber Hood and trunk lids were installed. Air conditioning and custom upholstery was added. The car sold for \$316,000 in November of 2022 and was offered two years later in October 2024 when it failed to sell at a high bid of \$270,000.



1971 GTA-R No. 009



The car Bonhams Cars offered started life as a 1971 GT Junior. According to the auction company, Alfaholics rebodied it in aluminum, with carbon fiber trunk and hood. The result, finished in a stunning blue metallic with custom red upholstery, had all the Alfaholics goodies, including air conditioning, a sound system, and power steering. A custom roll cage was fitted along with a Nardi wheel. The dash was sheathed in black Alcantara, and the cabin was carpeted in wool. It was powered by a 2.1 liter Twin Spark engine fitted with DCOE 45 Carburetors and electronic ignition. The GTA-R sold on May 3 for \$392,000, including buyer's premium..



Based on this small sample, the premium for an authentic GTA-R over an Alfaholics Upgraded car is about \$86,000. In any event, commissioning a custom build from Alfaholics is an expensive proposition which, in the short term at least, won't result in a positive return on investment. But that's not the point, is it? 🍀

Classifieds

Alfanatic will post brief non-commercial classifieds for members and friends at no charge. Email the [editors](#) to make a submission.

Wanted

Your classified ads! Posted free! Let us know.

For Sale

1991 Alfa Romeo Spider Veloce



60K miles, new tires. Needs new top and seat covers. Garaged in Eagle River, WI, Asking \$6,500. I only drive it about 20 miles a year in the summer. It's a good easy resto project for someone.

Bill Marshall, bmarsh68@gmail.com
713.252.0423

Three 164s For Sale

I have three 1991 164s I'm looking to dispose of.

1. 1991 164L which was a daily driver until the front head gasket blew externally (no coolant in the oil or chambers) just shy of 200k miles.
2. 1991 164 Base parts car missing injectors, HVAC units and hood (it's on the L)
3. 1991 164 Sport with manual transmission It was driven here and left. The owner was murdered. I'm told the rear suspension was rusted out. General condition "rough".

All three have tires. The first two hold air, I'm not sure about the Sport.

No offer will be refused. They're worth very little as scrap and I'd rather see them go to someone who cares. Especially the L

The L and Sport are at my shop at:

501A S Nine Mound Rd, Verona, WI 53593

The Base is at my home at W6008 Pioneer Rd., New Glarus, WI 53574

Pat Slattery martski43@gmail.com 608 347-5741

1969 Alfa Romeo 1750 GT Veloce

USA specification. Very original and complete. Most documentation from new. An unrestored gem, that presents, runs, and drives well. \$46,800. Located in West Michigan. Contact: gerryalbers@yahoo.com

1958 Alfa Romeo Giulietta Spider Veloce 750F



Fully restored both mechanically and cosmetically with attention to details. These include the original livery as documented by the Alfa Romeo Certificato Di Origine. More importantly the Certificato validates the present chassis and engine numbers are those the Giulietta left the factory with in 1958. A touchstone piece incorporating Alfa Romeo World Championship winning technology wrapped in timeless Pininfarina coachwork. Selling price \$135,000. Ring or text Kevin Caulfield 612 702 8520.

Garage Cleanout

Gary Tree is still trying to clean out his garage. He is parting a **1980 Spider** and has many other parts to sell, too numerous to list. A Series 2 Windshield, fiberglass bumpers, engine, transmission, door latches, etc. Just ask! Contact Gary at 608-209-2352, or gitreehouse@gmail.com

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WEBMASTER

Position Open - Volunteer Needed
www.aroc-wisconsin.org

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SUBMISSIONS

Do you have a story you'd like to share? Have a restoration in progress or finished? Taken a memorable road trip or have a funny car story? Pictures, lessons learned, maintenance tips? Whatever. The *Alfanatic* is always looking for material to publish. Email your submissions to the editor at rabhalter@att.net and share with your fellow Alfisti.

SCAM WARNING

No one legitimately representing AROC-WI will ever contact you to request you purchase gift cards or otherwise loan money on behalf of the club or its officers. Any such request should be presumed to be fraudulent.

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