

# ALFANATIC



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## ICAMS Is Back!

**New Date and Location**

**Sunday, September 26**

**10 a.m to 3 p.m.**

**Sussex Village Park  
Sussex, Wisconsin**

**AROC-Wisconsin's own Italian Car and Motorcycle Show is returning. We've got a beautiful new venue and new September date. The new location has an ample grassy show field, covered picnic areas, available food, and restrooms—all the amenities necessary for a great outing. Read see the entry form and details inside. Join us on September 26.**

### In This Issue

- ICAMS Information
- Events Calendar and Updates
- Product News
- Speed Limits
- New Classifieds



## The 2021 ICAMS Show Is Ready to Go!

By Bob Ludwigson

I am happy to announce that there will be a 2021 ICAMS car show! It will occur on September 26 and be held at the Sussex Village Park. For those who are not familiar with Sussex, the town is just west of Menomonee Falls. The Village Park is on the west side of town and located just off of Main Street.

The park is a beautiful location; all exhibiting cars will be on grass, with covered picnic tables and bathrooms nearby. Food will be available via one or more food trucks. We have been in contact with the Alzheimer's Association, and they will be our designated charity.

Getting to this point required some extra work. Four different locations were investigated, including dealers as well as the Italian community center. However Gary Schommer and I agreed that the village park would be the best site.

So, I hope to see you all there, to celebrate our club and to help out the Alzheimer's association. 🍀

## Your Assistance Is Requested

By Bob Abhalter

### *Help Get the Word Out*

Now that the 2021 ICAMS is a reality, we need your help to get the word out to the other Italian car and motorcycle clubs in the area. Please help with publicity by passing the word along. We have entry forms available in Word and PDF formats, handy for posting and distribution via your newsletters, Facebook pages, or websites. Contact Bob Ludwigson or Gary Schommer for further information.

### *Details, Details*

In addition to spreading the word, there are many other items on the ICAMS organizing to-do list. We need your help to make the show a success. Please consider pitching in. Contact Bob and Gary to offer your help, either with pre-show organizing or day-of execution. See the last page of this newsletter for contact information. 🍀

## 2021 Local, Regional, and International Events Calendar

Something missing? Send dates for events we've missed and we'll include them in the next calendar. email: [rabhalter@att.net](mailto:rabhalter@att.net)

July 9-10	<a href="#">Millers at Milwaukee</a> , (vintage Indy Cars), State Fair Park
July 15-18	WeatherTech International Challenge with Brian Redman, Road America
July 15-19	Chicago Auto Show, McCormick Place
July 23-25	<a href="#">Concours d'Elegance of America</a> , Plymouth, Michigan
August 5-8	IMSA Sportscar Weekend, Road America
August 13-15	<a href="#">VSCDA Vintage Grand Prix Au Grattan</a> XXXIV, Grattan Raceway, Belding, MI
August 15	<a href="#">Pebble Beach Concours d'Elegance</a> , Pebble Beach, California
August 21-22	Le Mans 24 Hour Race, Le Mans, France
August 22	<a href="#">Geneva Concours d'Elegance</a> , Geneva, Illinois
August 27-29	World Challenge (Sportscars), Road America
<b>September 7-12</b>	<b>AROC National Convention, Colorado Springs, Colorado</b>
September 17-19	Ariens Art on Wheels Vintage Weekend, Road America
<b>September 26</b>	<b>AROC-WI 23d Annual ICAMS Show Sussex, Wisconsin Village Park</b>
Sept 30-Oct 3	<a href="#">American Speed Festival</a> , M1 Concourse, Pontiac, Michigan
<b>October 1-13</b>	<b>AROC Goes to Italy</b> Tour information at <a href="http://AROC-USA.ORG">AROC-USA.ORG</a>
<b>October 21-25</b>	<b>AROC Goes to the U.S. Grand Prix</b> Tour information at <a href="http://AROC-USA.ORG">AROC-USA.ORG</a>
<b>2022</b>	
<b>January 14-17</b>	<b>AROC Winter Retreat, Palm Desert, California</b>
March 6	Amelia Island Concours d'Elegance, Amelia Island, Florida
<b>May 6-7</b>	<b>AROC-WI Das Kurze Klausenrennen, New Glarus, Wisconsin</b>
<b>May 8-18</b>	<b>AROC Goes to Italy Tour</b>

Twenty-third Annual!

# Italian Car & Motorcycle Show

Sponsored by the Alfa Romeo Owners Club of Wisconsin



Sunday Sept 26, 2021  
10 a.m. to 3 p.m.  
*Rain or Shine*

**Sussex Village Park  
Sussex, Wisconsin**

*All Italian vehicles welcome — daily drivers to showroom condition*

- Low Key & FUN
- Dash Plaques
- Awards (participant judging) & Door Prizes
- Food & Beverage Available for Purchase
- Spectators free, but a goodwill offering to the designated charity is appreciated
- Info: Bob at [rudwigson@aol.com](mailto:rudwigson@aol.com) or Gary at [alfaman@wi.rr.com](mailto:alfaman@wi.rr.com)

*Help celebrate the uniqueness & excitement of Italian design!*

**LA DOLCE VITA !!!**

Proceeds to benefit the Alzheimer's Association



**SHOW CARS:** Enter on east side of the park. From Main Street, go South on Maple Avenue, then right on Sunset Drive.

**Spectator Parking:** go to W244N6260 Weaver Drive, Sussex, Wisconsin 53089 (See: <http://www.google.com>)

Pre-registration by September 20th: \$11 per vehicle or \$20 / two  
After September 20th: \$15 per vehicle  
Make checks payable to: AROC - Wisconsin

Mail To:  
R. Swanson – ICAMS  
N66 W6684 Cleveland Street  
Cedarburg, WI 53012

Name \_\_\_\_\_ Phone ( \_ ) \_\_\_\_\_

Address \_\_\_\_\_ Email \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Make \_\_\_\_\_ Year \_\_\_\_\_ Model \_\_\_\_\_

## Car Buffs Enjoy the Solstice Howl at the Moon Party

By Bob Ludwigson

Pam and Tom Heinrich hosted the annual Sportscar Solstice Howl at the Moon Party Wednesday evening, June 23 at the Lift Inc. world headquarters in Glendale. The day dawned with mixed weather. Early in the day there were showers, then clearing, and by 6 p.m. the skies were bright. The weather was perfect for an outdoor evening party for car enthusiasts.

Approximately 32 people arrived in 22 cars. Included were Alfas, British makes (there were plenty of Austin Healys), Porsches, a Ferrari, and a Cobra. As usual there was a grill for people to cook food they had brought, as well as plenty of snacks and desserts.

On view inside the building was an Austin Healey that Tom Heinrich was restoring as well as a project Peerless. The party was also an opportunity for yours truly and Gary Schommer to announce the upcoming Italian Car Show (see accompanying information).

As usual the party provided a great time to enjoy each other's company and view some great cars.



*The attendees enjoyed the fine weather. (All photos by Bob Ludwigson)*



*More of the cars in attendance.*



*Many cars were on exhibit.*



*The food was plentiful.*

## Hagerty Acquires Amelia Island Concours

Hagerty, best known as a premier marketer of stated-value insurance for collectible vehicles, is expanding its footprint in collector car events. In June it announced the acquisition of the Amelia Island Concours d'Elegance. The Amelia Island event joins the Concours d'Elegance of America, the California Mille, and the Greenwich Concours d'Elegance in Hagerty's portfolio.

“Our objective is to knit the enthusiast community together in a way that supports and protects the future of car culture,” McKeel Hagerty, CEO of Hagerty, said in a release. “Amelia Island is synonymous with concours and motorsports heritage due to the steadfast efforts of Bill Warner and his team. We are incredibly proud to have the opportunity to build upon and scale Bill's vision.”

The Amelia Island event was founded in 1996 by Bill Warner. He will stay on as chairman emeritus and Hagerty will work with the existing organization to expand the event. 🍀

## Alfa Sales Up 34% vs 2020 2nd Quarter

On July 1, FCA U.S. released their 2nd quarter sales statistics showing Alfa Romeo with a 34% increase over the 2nd quarter of last year. Sales of the Stelvio SUV were up 38%, while Giulia sales increased by 31%. Even the 4C posted an 8% increase over last year, selling 43 units against last year's total of 40. For the year-to-date, Alfa's 2021 sales total 9,664 units. The Stelvio sold 5,313 units to the Giulia's 4,284.

Perhaps more relevant is the fact that Alfa's current year-to-date figures represent a 6% increase over the 9,037 units sold in the first half of 2019. This is presumably the U.S. sales volume Alfa can expect until the new Tonale compact SUV arrives in 2022 or '23. 🍀

## Yet Another Plan To Relaunch Alfa Romeo *Now it's Stellantis's turn.*

Every few years we get a new Alfa Romeo revival plan. The late Sergio Marchionne authored a couple. He was successful in getting things started with the 8C, 4C, Giulia, and Stelvio. But stuff happened, as it so often does, and reality turned out to be less bright than the promises made.

Marchionne wasn't the first to put his money on (and into) Alfa and he won't be the last. In public statements, Stellantis has made it clear that it views Alfa Romeo and Lancia as the company's premium brands. Over the next ten years its newly appointed management will work to reestablish the two brands.



We know that in order to compete, Alfa needs additional product and upgrades to its existing line. Lancia, however, will need a miracle or two to resuscitate a brand that under FCA ownership was reduced essentially to (successfully) marketing a single compact car in its home market.

According to ClubAlfa.it, Jean-Philippe Imparato and Luca Napolitano, CEOs of Alfa Romeo and Lancia respectively, plan to tease concept cars beginning early next year. The GTA and GTAm production models will be introduced at the Goodwood Festival of Speed next weekend; the revised product plan should start taking form by September, and the delayed production version of the Tonale compact SUV is scheduled to debut at the Geneva Motor Show next February. Tonale production will start in March and European sales begin in June. Beyond that, a new, smaller SUV, named perhaps Brennero or maybe Palade is due in 2023. Italian Alfisti are hopeful for the revival of the compact Giulietta, a yet smaller SUV to replace the discontinued Mito, and of course a new GTV and maybe even a Spider to accompany the next generation Giulia and Stelvio. Stay tuned. 🍀



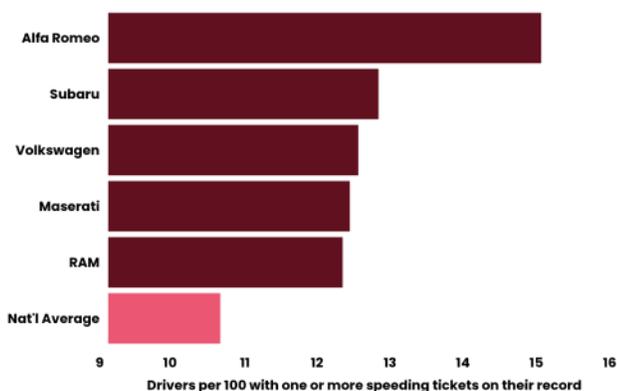
## Alfa Romeo Owners Get the Most Speeding Tickets

Do we all have lead feet? In a June 14 posting, insurance marketing company [Insurify.com](https://www.insurify.com) identified drivers of Alfa Romeos as having received the most speeding tickets per 100 drivers of any brand sold in the U.S. A remarkable 14.91 per 100 Alfa drivers have reported speeding tickets on their record. This is 41.45% above the national average for all drivers. Perhaps unsurprisingly, Giulia drivers are speedier than Stelvio pilots. 16.35% of Giulia drivers have received citations, while only 12.08% of Stelvio drivers have been pulled over. Although it may seem Stelvio drivers are much more sedate in their driving habits, the 12.08 per 100 number is still nearly 15% greater than the national average.

Here’s how the top five car brands break down:



### Car Makes with the Most Speeding Tickets



Source: Insurify analysis of over 4 million car insurance applications

At the other end of the list, drivers of Lincolns received the fewest speeding tickets, at 8.78%.

According to Insurify.com, this information was gleaned from an analysis of over 4 million insurance applications and based on the applicant’s self-reported driving record and vehicle ownership. While this is attention-grabbing information, I think we need to apply a grain of salt.

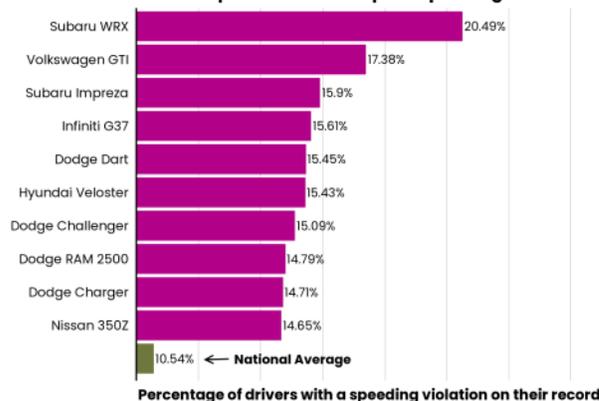
First, in another post, [dated June 13](#), Insurify listed the top ten models of cars to receive speeding citations. The top model was the Subaru WRX at 20.49%. Neither the Giulia nor the Stelvio appear on the list of top ten speedy models, although the speeding rate quoted in the article would have put the Giulia at the number 3 slot in the model list. The methodology was the same, but based on only 2.5 million applications.

Second, one might question the source and methodology used. Why do people apply for new auto insurance? I suggest that typically they are looking for a better rate because their premium has increased, perhaps because they had an accident or received a *speeding ticket*. Draw your own conclusions and drive safely. 🍀



### Car Models with the Most Speeding Tickets

Share of car owners per model with a prior speeding violation



Percentage of drivers with a speeding violation on their record

Source: Insurify

## Will Giorgio Platform Be Retired?

*Alfa's future will be Electric*

Various sources in April quoted Alfa’s new boss, Jean-Philippe Imperato, as saying the Giorgio chassis would no longer be used for Alfa Romeos. The platform, developed in 2013 for the Giulia and Stelvio, has also been adapted for other FCA units, including Maserati and Jeep products. According to [ClubAlfa.it](https://www.clubalfa.it), Imperato words were misrepresented. They say that in fact the key features of the Giorgio platform will morph into the future Stellantis corporate STLA Large platform and will be used to underpin new D and E segment Alfas and other Stellantis vehicles. Therefore, while the name “Giorgio” will no longer be used, the STLA platform will in fact be an enhanced version of the original.

What is clear, is that future Alfa products will offer electric propulsion in one form or another—either full battery power or plug-in hybrid powerplants. The STLA Large (nee Giorgio) platform will be designed to accommodate this powerplant migration.

The full 10-year plan should arrive around September, or at least before the end of the year. 🍀

## Classifieds

*Alfanatic* will post brief non-commercial classifieds for members and friends at no charge. Email the [editors](#) to make a submission.

### Wanted

Your classified ads! Posted free! Let us know.

### For Sale

#### Miscellaneous Alfa Parts for Sale

- 2 ea. V6 valve cover sets
- 2 ea. v6 lower sumps
- 1 ea. V6 rear bell housing
- 1 ea. V6 Oil pan complete
- 1 ea. Spider Oil pan complete
- 1 ea. 4 cyl valve cover
- 4 ea. Bosch intake vanes
- 2 ea. Spider Idler assemblies
- 1 ea. Spider driveshaft
- 2 ea. Bins of 74 spider parts
- 1 ea. Spider Clutch disk New Valeo
- 2 ea. Spider Transmission
- 1 ea. Spider transmission without Bell housing
- 2 ea. 74 spider doors
- 1 ea. Left rear quarter panel new for 70's spider
- 1 ea. lower nose panel 70's spider New
- 1 ea. 4 cyl Engine mount for engine stand
- 1 ea. Sperry Head with 11mm cams
- 2 ea. Spider 2.0 Crankshafts
- 2 ea. European 4 cyl cast y exhaust manifold set
- 1 ea. European 4 cyl 40mm carb intake with mounts
- 1 ea. European 4 cyl 45mm carb intake without mounts

For more information, email Steve Wirtz ([swirtz@charter.net](mailto:swirtz@charter.net)) Any reasonable offers

#### Vintage Alfa Romeo Dealer Sign



This sign is 5 feet in diameter and in very good shape. There are 2 small cracks that can be repaired and the color is excellent. We had this sign mounted in our shop (Steve's British Connection) on a large pole for years.

It currently is not lighting up but it should be an easy fix. Selling because we closed our shop. The sign is located in Lake Geneva. We prefer to sell the sign to

someone who can come and see it in person and take it. We're trying not to have to ship it. I have more photos I can send direct. Asking \$3,500. Feel free to call 630-553-9023 or email [sbeinc@aol.com](mailto:sbeinc@aol.com) Thank you.

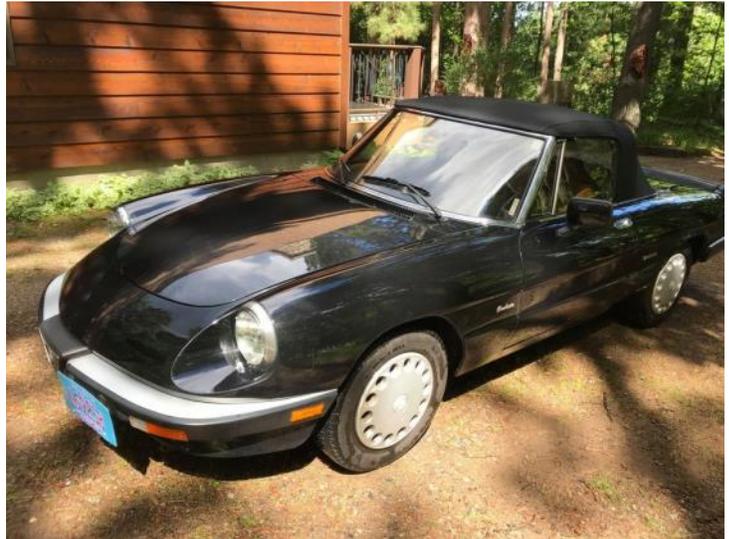
**Gary Tree** is trying to clean out his garage. He is parting a **1980 Spider** and has many other parts to sell, too numerous to list. An S2 Windshield, fiberglass bumpers, engine, transmission, door latches, etc. Just ask! Contact Gary at 608-209-2352, or [gjtreehouse@gmail.com](mailto:gjtreehouse@gmail.com)

**Classifieds Continued**

**1990 Alfa Spider Graduate**

Black with tan upholstery. Purchased new from Reina Imports in 1991. Showing 45,800 miles actual miles. Recent top replacement, Upholstery in A1 condition. No rust.

Dean J. Tessenske  
2115 Sunset Drive  
Tomahawk, WI 54487  
[DTessenske@Charter.net](mailto:DTessenske@Charter.net)  
920-285-3484



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## SUBMISSIONS

Do you have a story you'd like to share? Have a restoration in progress or finished? Taken a memorable road trip or have a funny car story? Pictures, lessons learned, maintenance tips? Whatever. The *Alfanatic* is always looking for material to publish. Email your submissions to the editor at [rabhalter@att.net](mailto:rabhalter@att.net) and share with your fellow Alfisti.

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**CLUB MEMBERSHIP** is \$68 per year and includes both national and local memberships. Renewals or new memberships may be sent directly to the National Office or visit <http://www.aroc-usa.org/membership/>.

