

ALFANATIC



Next Event

The Heinrichs' Sportscar Solstice

Howl at the Moon Garage Party and Happening

Wednesday, June 26, 2019

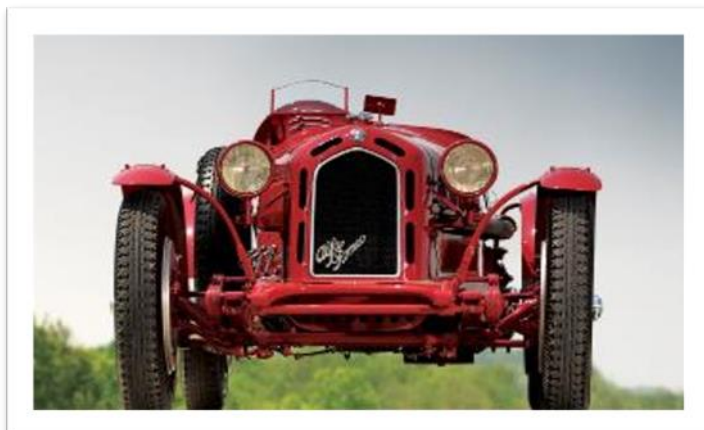
Lift Incorporated World Headquarters

2737 West Mill Road
Glendale, WI 53209
6:00 PM

Questions?

Call Tom Heinrich,
414-353-5353/office
612-805-1179/cell
tom@liftinc.com

Skip the opening night of Summerfest (or maybe warm up for it) and join us for an evening of cars and conversation. Tom and Pam will provide the venue, hospitality, and grills. You provide something to cook for yourself and something to share. All are welcome!



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ITALIAN CAR AND MOTORCYCLE SHOW SELECTS CHARITY

By Bob Ludwigson

Since 2013 our ICAMS car show has been a charity event, and during that time we have donated thousands of dollars to various charities. This year we have selected ABCD as our new charity. The letters stand for After Breast Cancer Diagnosis.

This charity was established in 1999 by journalist and newscaster Melody Wilson Oldenburg (1950-2009) after she was diagnosed with breast cancer. For those who are not familiar with the charity, its purpose is to provide one-to-one mentoring and support to breast cancer patients. Each patient is teamed up with an individual who will help the patient navigate through the uncertainty of treatment and life after.

Although ABCD does not provide medical treatment, research has shown that patients who take advantage of their programs have higher survival rates, have less stress, and have healthier social relationships.

As with the other charities we have supported, ABCD representatives will be present at our car show and will provide all materials needed to aid in collection.




ITALIAN CAR SHOW AT FESTA ITALIANA


By Bob Ludwigson

I received an email from Enzo Marshall who is chairing an Italian car display at this year's Festa Italiana.

The show will be held on Saturday, July 20, at Maier Festival Park on the lakefront. He is inviting any member of our club to participate. To be included in the show, you must submit a copy of the registration form by June 1. The registration form can be found at the end of this newsletter.

Only 50 cars will be selected, but I have to believe that anyone from our club who registers will be included. I am free that day and am seriously thinking of attending. 

Track Days at Road America

Hagerty Drivers club is offering a \$50 discount on the entrance fees to Road America's Summer Track Day Series. The days, scheduled monthly from May through September, allow drivers access to the track for supervised, non-competitive driving in street-legal cars. For more information visit [the Road America website](#). 

2019 Local, Regional, and International Events Calendar

Anything missing? Send dates for events we've missed and we'll include them in the next calendar. email: rabhalter@att.net

- May 17-19 [SVRA Spring Vintage Weekend](#), Road America, Elkhart Lake, Wisconsin
- May 31-June 2 [MotoAmerica Dunlop Championship](#), Road America
- June 3 Lotus Corps Track Day at Blackhawk Farms, Lotuscorps.org
- June 14-16 [WeatherTech® Chicago Region SCCA June Sprints®](#), Road America
- June 20-23 [Road America INDYCAR Series, Elkhart Lake, Wisconsin](#)
- June 26 Tom Heinrich's Summer Solstice Howl at The Moon Garage Party**
- June 29-30 CAROC Blackhawk Farms Track Days
- July 13-15 AROC Pre-Convention Tours, Pittsburgh, Pennsylvania**
- July 16-21 AROC National Convention, Pittsburgh, Pennsylvania**
- July 18-21 [WeatherTech® International Challenge with Brian Redman presented by HAWK](#)
- July 20 Lagos Machina Italiana - Italian Car Show at Festa Italiana, Maier Festival Park
- July 26-28 [Road America Vintage MotoFest and AHRMA Vintage Motorcycle Classic](#)
- August 1-4 [IMSA WeatherTech® SportsCar Championship and IMSA Michelin Pilot Challenge](#)
- August 3-4 [Milwaukee Concours d'Elegance](#), Veterans Park, Milwaukee
- August 11 AROC-WI 22nd Annual Italian Car and Motorcycle Show**
- August 18 [Pebble Beach Concours d'Elegance](#), Carmel, California
- August 22-24 [NASCAR XFINITY Series, Super Trucks, SCCA Pro TransAm](#), Road America
- August 25 [Geneva Concours d'Elegance](#), Geneva, Illinois
- September 13-15 [Ariens Art on Wheels Weekend featuring VSCDA Elkhart Lake Vintage Festival](#)
- September 20-22 [Pirelli World Challenge](#), Road America
- Oct 31-Nov 4 AROC Goes to the U.S. Grand Prix, COTA, Austin, Texas
- July 20-26, 2020 AROC National Convention, Colorado Springs, Colorado**

2019 Lagos Machina Italiana Vehicle Application Form

50 Italian Automobiles and Motorcycles will be chosen for this Italian Car and Motorcycle show to be featured at Festa Italiana

Date: Saturday, July 20, 2019 (Rain Date: July 21)

Location: Festa Italiana Henry W. Maier Festival Park, 200 N. Harbor Dr. Milwaukee, WI

Times: Arrive at 10 a.m. Gates open at noon. Vehicles will be displayed all day and the event will end with the parade at 5:00 p.m. More details will be given to selected participants on June 8.

Cars and motorcycles will enter the grounds for placement before the festival opens. All people in the vehicle will gain admission to the grounds as the cars and bikes enter. Cars and Motorcycle will be on display all day. Vehicles will be featured in the afternoon parade which leads the vehicles through and out of the grounds. There is no fee for this event. All vehicles must be in driving/riding condition.

Please complete registration below or on the Jot Form by June 1, 2019. Selected owners will be notified by June 8, 2019.

Jot Form Online Link: <https://form.jotform.com/90954452773163>

Owner Name:

Address:

City, State and Zip Code:

Phone Number:

Email:

Italian Vehicle Details Make, Model and Year

By submitting this application I agree to the event's policies, procedures and requirement, and will comply with them. I agree to indemnify, protect and defend and hold Festa Italiana, its representatives, agents, successor members and employees of each of them from and against any claims, demands, proceeding, causes of action, suits, damage, liabilities, fines, penalties, cost to comply with court and public agency directives, losses, costs and expenses (including, without limitations, attorneys and consultants cost, expenses and fees, cost of experts, investigation expenses and costs incurred in setting indemnified claims with before and after litigation is commenced) arising out of my participation at the Lagos Machina Italiana at Festa Italiana as an exhibitor.

Paper application should be mailed to:

**Enzo Marshall
10245 S Camden Ct.
Oak Creek, WI 53154**

FCA to Shift Sales Reporting to Quarterly

FCA on May 1 announced that beginning October 1, it will begin reporting sales on a quarterly basis, citing industry trends as the cause. July’s monthly sales will be the last reported on a month-to-month basis.

Alfa’s April sales continued to lag behind the same period in 2018. Notably, while Giulia sales are down by a third, Stelvio sales lag by only 10% vs. last year. Sales of the low-volume 4C also remain strong.

By comparison, FCA sales overall are down by 4% from last year, with the Fiat brand lagging by 42%. Alfa Romeos are outselling Fiats 5,870 to 3,145. For FCA the bright spots are the Ram brand along with the Jeep Grand Cherokee and Compass. 🍀

Alfa Monthly Sales Results

	April	YTD	YTD vs 2018
Giulia	746	2781	-34%
Stelvio	811	3,021	-10%
4C	27	68	-11%
Total	1,584	5,870	-23%

Alfa Romeo Racing Soldiers Along

The second month of the F1 season is now over and Alfa Romeo is holding steady. Unfortunately the rest of the mid-pack seems to be leaving them behind. Giovinazzi is showing promise, finding more speed in practice and finishing fewer places behind Raikkonen in the race.

Ferrari has shown its speed in practice, but not in the races. It is evident that Leclerc will soon break through if he and the team can work out the gremlins that have so far kept them from scoring a victory. 🍀

Alfa Romeo Racing F1 Box Score

Race / Place	RAI	Pts	GIO	Pts
China	9	2	15	0
Azerbaijan	10	1	12	0
Season Driver Pts		13		0
Constructor Points	13	Rank	6	

Tonale - Mid-Size Plug-in SUV Debuts in Geneva



In March, Alfa Romeo introduced its compact SUV concept at the Geneva International Motor Show. The plug-in hybrid Tonale (say tone-ah-lay, not toenail) continues the naming system of using Alpine passes that started with the Stelvio.

The concept draws its styling cues from the past fifty years of Alfa designs, beginning with the fender lines from the GTV, through the oversized phone-dial wheels of the 33 Stradale, to the trio-grouped headlamps of the Brera and 916-series GTV and Spider. All these elements and many more, come together to make a striking design. Will this avant-garde yet retro look make it into production? Only time will tell.

Hybrid vehicles are all about electronics for vehicle management and Alfa has applied its DNA concept to manage the output of the hybrid system, applying maximum output in the “D” (dynamic) setting and permitting fine-tuning via touch screen for all DNA settings. The infotainment system offers some whimsical options for communicating with the greater Alfa community and buying Alfa lifestyle offering from the online store—features not likely to make it into production.

While this will be Alfa’s first attempt at a hybrid electric vehicle, if reports are correct, it will use well-developed elements from the FCA corporate parts bin and share its platform with a future Jeep design. Worse things could happen, and Alfa certainly needs this vehicle in their line-up if it is to continue to grow its business. 🍀

NRING Special Editions Introduced at NY Auto Show

Alfa is developing the habit of putting out “limited editions” to hype sales. In Chicago it introduced the 4C Italia. In Europe the two-toned Alfa Romeo Racing, painted to resemble the formula 1 cars, was recently touted. Now in New York it’s the Giulia and Stelvio Quadrifoglio NRING. The NRING, to be produced in 110 units split between the Quad editions of the Giulia and the Stelvio, is notable mostly for its gray matte paint scheme, carbon fiber accents, and darkened badging. There are no additional performance enhancements.



The package is intended to capitalize on Alfa Romeo’s historical association with the Nurburgring—both the historic race victories and the more recent lap records.

As if the Giulia and Stelvio Quad editions weren’t exclusive enough, the matte finish will cost you a little more. MSRP for the Giulia NRING is \$89,890, plus \$1,595 destination fee. The Stelvio NRING will set you back \$95,890, plus destination. The line forms at your local Alfa Romeo dealer.

Alfa Romeo to Participate in This Year’s Mille Miglia



FCA Heritage and Alfa Romeo will enter three historic Alfas in this years Mille Miglia, to be held May 15-18.

This year’s edition of the historic race recreation will be graced by the entry of a 1928 6C 1500 Super Sport similar to the ‘28 race-winning car piloted by Giuseppe Campari and Giulio Ramponi. The car, a part of the museum’s collection, has competed in the historical event in previous years.



The second entry will be the 1954 1900 Sport Spider. This one-off, a product of the Sportiva project (see page 9), has a high-performance, dry sump version of the venerable 1900 four-cylinder, boasting an output of 138 hp.



Finally, a 1956 1900 Super Sport Touring-bodied coupe will enter the field with an all-woman team. The 1900 coupe was a frequent competitor in the original races and is popular with today’s enthusiasts as well.

Antonio Giovinazzi, Alfa’s number 2 F1 driver, will be present at the start to bear witness to Alfa’s past and future in racing. Once again, the AROC Italy tour will be there, so check your Facebook account for further news.



2019 Hill Climb Highlights

By Bob Abhalter

The 31st running of Das Kurze Klausenrennen, May 3-4, is in the books, and a fine weekend it was. This spring's typically unsettled weather threatened to spoil the party but only a few isolated drops of rain fell on Friday afternoon, not enough to bother anyone's weekend.

Saturday dawned bright and clear to a fine field of 26 Alfas and other makes in a variety of vintages. The stars of the field were arguably Brian Brunkhorst's 1932 8C2300 Lungo and Colin Comer's duo of a Kurtis 500 roadster and a very vintage bug-eye Sprite. Two more dissimilar cars, one could not find. There were many other fine cars for boyh show and go.

Under Kevin Caulfield and Gary Schommer's leadership the club's volunteers did a great job setting up and running the enjoyable event.

Naturally, Comer's Kurtis set the unofficial FTD—remember that this is not a competition event. A good time was had by all, despite the errant mail truck that surprised at least one hill climb driver—or was it the other way around?

Saturday's banquet delivered the usual dose of gemütlichkeit, Swiss Alpenhorns, and conversation. When we weren't talking cars, our table drifted into a nostalgia trip of song titles and singers, sparked by the western/polka band entertaining us and the locals.

Thanks to the good turnout and including a generous donation by the Vintage Sportscar Club, we were able to present a check for a record high \$1,725 to the New Glarus Summer Baseball Program.

Mark your calendar now for next year's event May 1-2, 2020. 🍀







Chasing the Sportiva

By Bob Abhalter



Most of you know that I write pieces for the *Alfa Owner* on auction results and more recently started providing market opinions on the present value of special Alfas that David Hammond and others profile. May's edition brought you Dave's latest effort, profiling the 1954 Alfa Sportiva developed in cooperation with Bertone. It's an interesting story about what could have been, had not Alfa decided to focus on the Giulietta. Of course, who knows what would have happened to the company had they not made that shift?

Further details of the Sportiva story exceeded the space limitations I set for my Alfa Owner opinions. So here is my long-form market report.



Briefly, the Sportiva series consisted of three or four cars—two coupes and one or two Spiders. (Fusi listed four serial numbers but others find that there was only one Spider, cut down from a coupe, that was further altered during testing. The serial number may have changed in the process.) Alfa's director Orazio Satta Puglia, in an effort to extend the life of the 1900 se-

ries, commissioned the cars. Bertone was tasked with the design, executed by Franco Scaglione who had previously penned the BAT cars and was responsible for so many other beautiful and exciting automotive forms. Although the cars showed much promise during testing, the company ultimately decided to throw its resources behind the Giulietta series and the project was shelved.



Fast forward to 1965 when Alfa's historian Luigi Fusi was tasked with developing the new factory museum. He went to work assembling cars from Alfas fabled history. Many were already stored in Alfa's "basement" but some had to be acquired from collectors. In 1971, eager to fill some remaining gaps in the timeline, Fusi learned of an Australian who owned a 1920 20/30 Tourer, thought to be the oldest remaining car to bear the Alfa Romeo badge. (Earlier cars, pre-Nicola Romeo's involvement, were badged "ALFA.")

Aussie Lionel Jones had discovered the car in a barn and after learning that most thought there were no cars from this series remaining, had it restored. Fusi wanted it but Jones was reluctant to part with it. Fusi offered him his choice of "spares" from the factory's collection and Jones focused on the second Sportiva coupe as a fair trade. Fusi offered to throw in a brand



new Alfasud as a sweetener. (Another account says it was a new Montreal.) The deal was done, the cars were exchanged, and Jones and his Alfa Red Sportiva became the toast of New South Wales Alfisti. The other Sportiva Coupe, finished in silver, and a single red Spider remain in the present-day Museo collection. They are often seen at prestigious automotive events.



Jones kept the red Sportiva for 18 years. He drove it sparingly, adding only 6,000 km to the odometer. His outings were not without incident, however. In 1976 he rolled the car while driving in a track day event. The car was damaged, the windshield broken, and Jones suffered a broken neck.

Ultimately, Jones recovered from his injuries, but it took a little longer to get the car back in shape. Imagine trying to source a windshield for a one-of-two car. There were none at Bertone and its design was unique. An Australian specialist was tasked with providing a custom-made replacement.



By 1987, Jones's interests had shifted and he sold the Sportiva at auction to finance a new airplane. The sale

grossed the equivalent of \$269,000, paid by Dutch dealer Rudy Pas who quickly sold it on to a Japanese collection where it stayed for nearly twenty years.

By 2002 the car had returned to Europe and was entered in that year's Ville d'Este Concorso by the Swiss collector Gérald Bugnon, one of its few public appearances. In 2018 the car was shown by a French dealer on his stand at the Retromobile exhibition in Paris. Shortly thereafter the car passed to another noted Swiss Alfista, Dr. Axel Marx, who, according to a July 2018 Alfa Romeo press release, had pursued ownership of the car for thirty years.

If you were in the market for the only Sportiva in private hands, how much would you have to pay? Well, allowing for inflation and exchange rates the present-day value of Jones's 1987 sale would be about \$692,000.

Those were boom times in Japan and Rudy Pas likely grossed over seven figures when he sold the car to the Japanese collector. The market has since cooled. Considering that contemporary 1900 Zagato coupes bring around \$1.1 million, I'd

say that would be a reasonable opening bid, but if you had waited 30 years to acquire a car, how hard might it be to let it go at any price? Time will tell.

Much of the information in this article was sourced from <https://drive-my.com/en/test-drive/item/2707-1954-alfa-romeo-2000-sportiva-road-test.html> with thanks to Alfa 1900 guru Joost Gompels for identifying the present owner. 🍀



Classifieds

Alfanatic will post brief non-commercial classifieds for members and friends at no charge. Email the [editors](#) to make a submission.

Wanted

Your free classified ads! Let us know.

For Sale

Gary Tree is trying to clean out his garage. He is parting a **1980 Spider** and has many other parts to sell, too numerous to list. An S2 Windshield, fiberglass bumpers, engine, transmission, door latches, etc. Just ask! Contact Gary at 608-209-2352, or gjtree-house@gmail.com

Ray Petry writes: I have a huge pile of **Alfa Romeo literature** that I move from house to house and I think it is time I shared it with another enthusiast. It includes a metal dealer sign (reproduction), an Indy car poster from the Alfa power plant years, many copies of the *Alfa Owner* from the 1990s, some copies of *Quadrifoglio*, some parts catalogs, a SPICA fuel injection manual, some Alfa books, and the special 60th anniversary Pininfarina book. I was hoping to sell them as a single lot but may consider breaking it up.

See the photos, below. There are more items available. Please inquire.

Prices negotiable, especially for the entire lot. Local pickup preferred but can ship if necessary. Alternately can meet in Milwaukee, Racine, Kenosha area.

Contact Ray at flhwelder@gmail.com



Alfa Owner, 24 issues, 1991-1993 \$5/copy, \$120/lot

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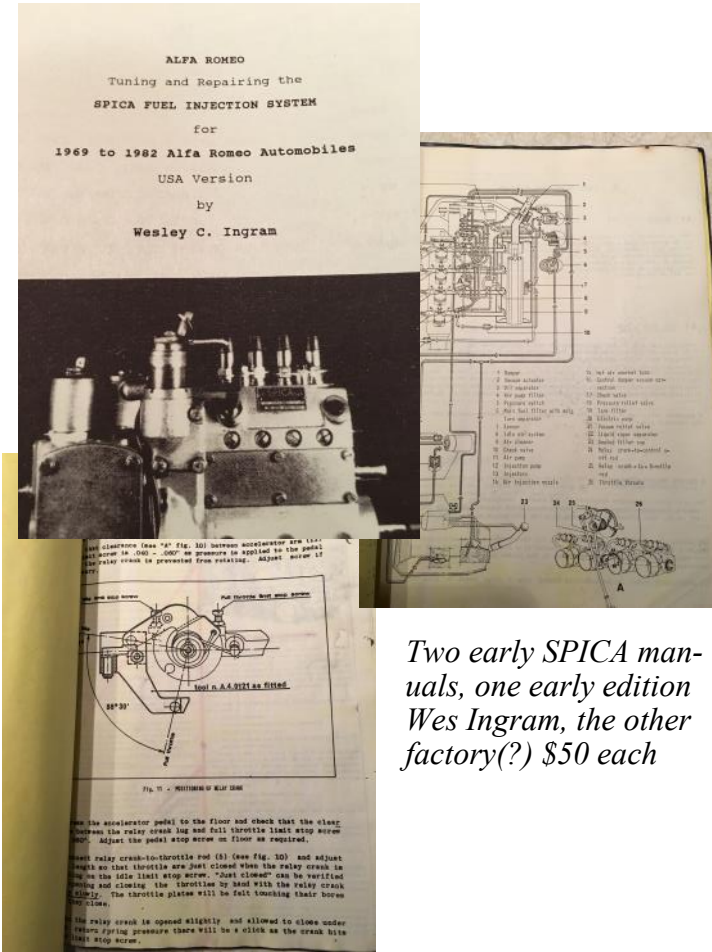
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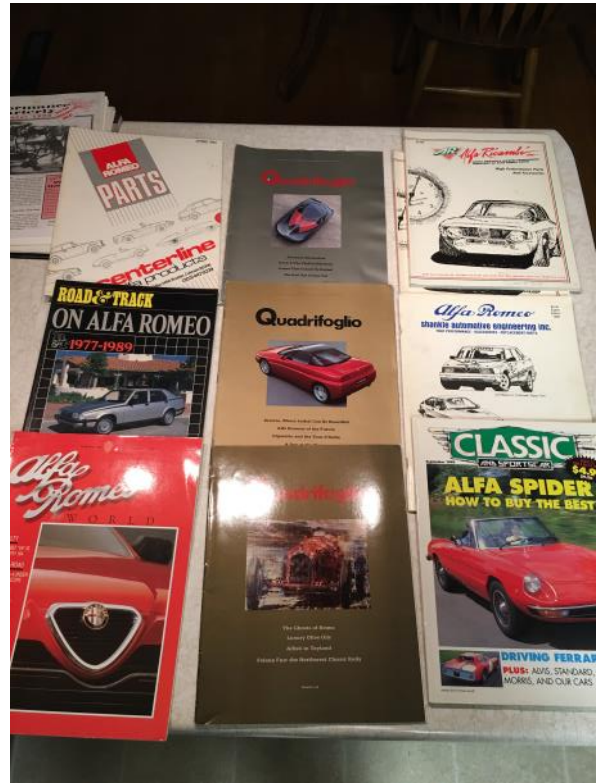
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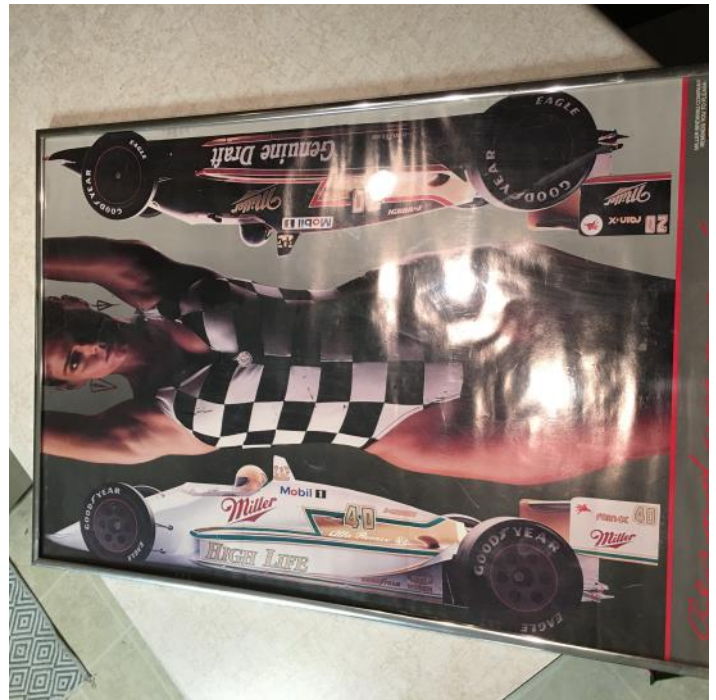
Two early SPICA manuals, one early edition Wes Ingram, the other factory(?) \$50 each



Three copies of the Quadrifoglio, Alfa's U.S. house organ, \$30 for the lot



Several copies of the Performance Quarterly, published by Alfa Ricambi. Offers accepted.



Alfa Indy Car race poster in great condition but with junk frame, \$25.00



Reproduction of an Alfa parts and service sign, 24"x24", \$50.00

Four Used Cromodora Wheels

for 72-74 Alfa Spider. Surface and finish would benefit from some reconditioning but otherwise ready for that rally! If desired, and strictly at my cost—no adder—I would be willing to get them E-Coated ready for paint refinishing. Make me an offer!

Also, **Rear Bumper** for 1972-74 Spider. Make an offer.

James Huff, 514 Simon Drive, Hartford, WI 53027, jphuff4@gmail.com



Automotive Fine Art

Jill Reger of Scottsdale, Arizona, is a photographer specializing in classic autos including, but certainly not limited to, Alfa Romeos. Check out her work at www.jillreger.com



This collage includes many of the Alfa photos Jill has in her collection. All are available as single prints. The collage is also available.

CONTACTS

PRESIDENT / WEBMASTER

Steve Wirtz (swirtz@charter.net)
1947 Wallace Lake Rd
West Bend, WI 53090
(262) 306-8238
www.aroc-wisconsin.org

TREASURER

Randy Swanson (RSwanson4@wi.rr.com)
N66 W6684 Cleveland, Cedarburg, WI 53012
262.377.7144, 781.5568 (w)

V.P., EVENT COORDINATOR

Bob Ludwigson (rludwigson@aol.com)
N88W22526 N. Lisbon Rd, Sussex, WI 53089
262-255-1676

PAST PRESIDENT, EVENTS, MEMBERSHIP

Gary Schommer (alfaman@wi.rr.com)
W141N6672 Memory Rd, Menomonee Falls, WI
53051-5119
262.252.3750

EDITORS

Bob and Chrystal Abhalter
(rabhalter@att.net)
5406 2nd Ave, Unit 2B
Kenosha, WI 53140
262-577-5212

TECH. ADVISOR

Al Pinkowsky (al@gt-motorsports.net)
520 Capitol Dr.
Pewaukee, WI 53072
262.695.4238 414.774.8938

SUBMISSIONS

Do you have a story you'd like to share? Have a restoration in progress or finished? Taken a memorable road trip or have a funny car story? Pictures, lessons learned, maintenance tips? Whatever. The *Alfanatic* is always looking for material to publish. Email your submissions to the editor at rabhalter@att.net and share with your fellow Alfisti.

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