

ALFANATIC

Join Us for ICAMS!

The Seventeenth Annual Italian Car and Motorcycle Show
Reina Motors, Brookfield
Sunday Aug 3, 2014, 10 a.m. to 3 p.m.

Proceeds Benefit the American Cancer Society



See page 3 for full information and entry form.

Summer Dining at Seven Seas Restaurant Friday, August 15

Join us for a relaxing summer evening meal. In addition to exquisitely prepared food, excellent service, and wonderful wines, Seven Seas has the best sunsets in all of Waukesha County. Relax overlooking the rippling waters of Lake Nagawicka with the sky all aglow.

- 6:30 pm—Cocktails in the bar
- 7:00 pm—Dinner, Lakeside Terrace
- Menu—Bountiful chicken and fish buffet
- Price includes coffee, tea, or milk
- Cost: \$19.50 (includes tax and gratuity)



RSVP to Gary Schommer no later than Wednesday, August 13

Email alfaman@wi.rr.com or phone (262) 252-3750

[Weissgerber's Seven Seas Restaurant](#) is located on the east shore of Lake Nagawicka at 1807 Nagawicka Road, Hartland, WI, 53029, phone 262-367-3903.

Convention Update Great Lakes Alfa 2014 Convention: July 23-27, 2014

The Convention is coming up pretty soon. You still have time to make arrangements. The latest news is that Alfa Romeo is sending a producer, writer, and camera crew to film many of the events and interview owners. And don't forget that a 4C is expected to be on display at the Italian Happening Saturday, July 26. For registration and more information, visit the website at [Great Lakes Alfa](#). 

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President’s Column

Bergstrom Alfa Update

Sorry to say, Debbie and I will miss the Alfa Convention this year. We’ll be returning from a 12-day vacation and a wedding out East about the time the convention gets underway. I guess our first look at the new 4C will have to be at Bergstrom in Appleton. We’ll keep you posted on this as things develop.

Check out the events calendar below. There is much to see and do. Time has a habit of passing by quickly so make sure you get the items of interest to you onto your personal calendar.

I hope to see lots of Alfas at the 17th annual Italian Car and Motorcycle Show on Sunday, August 3. This year the net proceeds will benefit the American Cancer Society. If you cannot make it, please feel free to send in a donation and we’ll make sure it gets to the right place.

The ever popular dining event at the Seven Seas Restaurant is scheduled for Friday night, August 15. Make sure to get in your reservation and log it on your calendar.

Hope to see you at an event. In the meantime, enjoy driving your Alfa.

Ciao,
Gary 

Club member Ralph Wells made contact with Bergstrom Premier Motorcars in Appleton last month and had the following to report:

I stopped in at Bergstrom Motors today and spoke to Mr. Ted Hoff, one of the sales consultants who will be involved with the Alfa line.

He said that their initial training is scheduled to begin July 23. At this point the first shipment date, the number of 4Cs that will be available, and colors are not known. (At least this is what the public is being told.)

I have been put on a waiting list to be called when a 4C arrives. They currently have a list of 7 interested people.

I discussed trying to have an AROC WI meeting on site when the cars begin to arrive. I also spoke of the hill climb every May and other events that could help stir interest. He indicated that may be a possibility because they hold monthly Porsche Club meetings.

Needless to say, the club is interested in cultivating relationships with the Alfa dealers in our area. For now, at least, Bergstrom is the only game in town and we’ll do our best to keep in touch and report back to you. 

2014–2015 Local and Regional Events Calendar

July 10–13	Fiat Freakout , Pheasant Run Resort, St. Charles, IL
July 11–12	Millers at Milwaukee, Vintage Indy Car Event, Milwaukee Mile, www.harrymillerclub.com/
July 17–20	The Hawk with Brian Redman, Road America
July 18–20	Festa Italiana, Maier Festival Park, Milwaukee, WI
July 19–23	AROC Convention Pre-tour, Lake Superior, MI
July 23–27	Great Lakes Alfa, AROC National Convention, Auburn Hills, MI
July 27	Concours d’Elegance of America at St. John’s , Plymouth, MI
July 26–27	LeMons “ Doing Time in Joliet ”, Autobahn Country Club, Joliet, IL
July 29	Exotic Night, featuring Italian cars, Brew City Cruise Nights , Highland House, Mequon
August 3	Cars and Coffee, 8 - 11 a.m., Lake Mills, WI, LakeMillsCarsandCoffee.com
August 3	AROC–Wisconsin, 17th Annual Italian Car and Motorcycle Show, Reina International Motors, Brookfield, WI
August 7–10	Tudor United SportCar Championship, Road America
August 15	AROC–Wisconsin, Summer Dining Event , Seven Seas Restaurant, Lake Nagawicka, Hartland
August 17	Concours on the Green, Commons Park, Lake Mills, WI
August 23–24	Milwaukee Masterpiece , Club Day and Concours
September 12–14	VSCDA Elkhart Lake Vintage Festival, Road America
October 18–19	LeMons “ Where the Elite Meet to Cheat ,” Gingerman Raceway, South Haven, MI
May 2, 2015	AROC–Wisconsin, Das Kurze Klausenrennen , twenty-seventh hillclimb and tour, New Glarus, WI

Seventeenth Annual!

Italian Car & Motorcycle Show



Sunday Aug 3, 2014

10 a.m. to 3 p.m. rain or shine

Reina International Auto

12730 W Capitol Drive, Brookfield, WI

All Italian vehicles welcome: daily drivers or showroom condition

- Low Key & Fun
- Dash Plaques
- Awards (participant judging) & Door Prizes
- Italian coffee / biscotti
- Food & Beverage
- Italian Music

Spectators free, but a good will offering to the American Cancer Society is appreciated

Sponsor: Alfa Romeo Owners Club of WI in cooperation with Reina International Auto

info: Gary 262.252.3750 alfaman@wi.rr.com or Reina Intl. Auto @ 262.781.3336 or 781.4077 info@reinaintl.com

Help celebrate the uniqueness & excitement of Italian design!

LA DOLCE VITA !!!

Net proceeds to benefit the American Cancer Society



THE OFFICIAL SPONSOR OF BIRTHDAYS.*

Donations welcome: they will have a booth on site

Pre-registration by July 30th: \$10 per vehicle or \$18 / two

After July 30th: \$12 per vehicle

Make checks out to: AROC - Wisconsin

R. Swanson – ICAMS

N66 W6684 Cleveland Street

Cedarburg, WI 53012

Name _____

Phone (____) _____

Address _____

Email _____

City _____

State _____ Zip _____

Make _____ Year _____

Model _____

Grilling with the Cars

Many thanks go to Tom Heinrich for welcoming the club to his new Lift, Inc., headquarters in Glendale for this event. Tom and Pam were the perfect hosts and the weather was great. Turnout was excellent with many interesting cars and many tales being told in the parking lot. Tom has a great facility for managing both his business and his car addiction. We hope he'll invite us back again sometime. 🍀



Excalibur Cobra. A little longer, a little wider.



Checking out Jim Fuch's TVR, ignoring Al's awesome turbo'd GTV6 for the moment.

The Comers drove out separately but in great style.



A Sprint patiently awaiting salvation



Colin tells tales of the Lister Jag and the Copperstate 1000.

Mystery Alfa Ad on Craigslist

As we all know, Alfa stands for “always looking for another.” This was true back in the day when our Alfas were just used cars and still true today now that they’ve become “collectibles.” To that end, I’ve set up some RSS feeds for local Craigslist ads featuring our cars. Last week, a new add popped up among the lists of clapped-out Spiders and moribund 164s that are common in our area. It featured an immaculate looking 1959 Giulietta Spider, in black with red upholstery, with shiny chrome and sitting on its original wheels.



Now this is not the type of Alfa one usually finds on Craigslist ads. Still more interesting was the asking price: \$13,000—about one-half to one-third the going rate for an early 101-series Giulietta. But then I reread the skimpy one-line three-sentence description below the pictures. The car was described as a Spider Veloce. That would make it a \$50,000 to \$80,000 car at current retail prices. So why was the car being offered for \$13,000 and why was it being offered on Craigslist at all?

Several possibilities come to mind. Maybe the price is a typo and the owner really was looking for 130-large. Maybe the whole thing is some sort of scam, with pictures lifted from some other source and a beguiling fairytale about the need for a quick sale waiting for the gullible would-be buyer. Maybe it’s a means of collecting email addresses for some other nefarious purpose. Maybe it’s a legit ad. (Not likely) Maybe we’ll never know. I know my reply asking to see the car wasn’t answered.

Now I’m asking a group of the most knowledgeable Alfisti I know. Anyone out there know what the deal is with this car? 🍀

Shiny New 4C Goes Off Course at Goodwood



While we may not have seen a 4C yet in the Midwest, they have been on the road in Europe for a little while. And what do you do if you’ve been lucky enough to score one of those scarce new Alfas? Why, you race it, of course, or at least enter it in the hill-climb at the popular Goodwood Festival of Speed.

And thus we have maybe the first recorded accident involving a 4C. After having performed a successful run in the morning, the white 4C went off course at Molcomb corner, described as tricky and blind by commentators, on its afternoon run. Online resources such as gtspirit.com carry video of the “crash,” probably better described as an “off-course excursion” as the straw bales effectively stopped the car with the only damage being a cracked front fascia and the bruised ego of the driver.

The Alfa wasn’t the only casualty of the meeting as a Nissan GT-R Nismo and Aston Martin DB7 were among the other cars that met the bales or the walls around the narrow course.

Alfa was well represented, as the factory sent some current models as well as five cars from the museum, including a 1971 GTA 1300 Jr to be piloted by Toine Hezemans, known as the “Flying Dutchman.” The other cars were the Jano-designed 1932 Tipo B “P3,” the 1951 Type 159 Alfetta GP car, a 1955 750 Competizione, and a 1960 Giulietta SZ “coda tronca.” All were expected to run the hill climb. 🍀



750 Competizione, Alfa Museum

Classifieds

Alfanatic will post brief non-commercial classifieds for members and friends at no charge. Email the [editors](#) to make a submission.

Wanted

Looking for leads on a Giulia Sprint.

Davidz@wi.rr.com

For Sale

1969 Duetto Spyder

72.5k miles, stored inside last 25+ years. Ready for restoration. Runs and drives. Body reasonable, floor pans rusted. Mostly original. Asking \$ 5,000

Contact: Jim 262-642-5068 or jzyla@wi.rr.com

1976 Alfetta GT

New synchros, and transmission mounts. New black leather interior and carpet. Rebuilt engine approximately 500 miles on the rebuild. Had a Macco paint job when I bought it and could use a refresh. Need garage space back. Asking \$2,500 or best offer.

Steve Wirtz, West Bend, WI 262.306.8238 Home or swirtz@charter.net

1985 Corvette

Red/Red, 4+3, removable hard top. 51k miles and stored inside since new. All original. Body and interior in great shape. This car is move-in ready and is a nice ride. Blue Book value \$12,000.

Contact: Jim 262-642-5068 or jzyla@wi.rr.com

Two Engines

1987 2.5l from a rusted out Milano. Approximately 90k. Make Offer.

1991 3.0l S motor. Approximately 200k. Make Offer.

Steve Wirtz, West Bend, WI

262.306.8238 Home swirtz@charter.net

Parts - Make offer

Several Milano parts—Engine parts, Oil pans, valve covers, heads, small interior parts, hood, and sunroof. Don't have a Milano so I don't need the parts.

1974 Spider Hood, Cowl, Doors, Transmission and interior parts. New Left rear quarter panel and lower nose pan.

Steve Wirtz, West Bend, WI

262.306.8238 Home swirtz@charter.net

Webmaster Wanted

Jim Zyla, our faithful and long-serving webmaster, would like to pass his duties on to another willing chapter member. If you have the skills, interest, and time to maintain our chapter website, making periodic updates promoting our events and activities, please contact me at rabhalter@att.net or Jim at jzyla@wi.rr.com. ☘

Alfas at Auction—June Report

“Toys” sell big, too.

Another month, another bunch of collector car auctions, and several Alfas passed onto new owners. But perusing auction results has raised my awareness of the market for automobilia. Many of the auction houses trade in auto-related items as an appetizer for the main event. Some examples from June:

Remember that Pocher model, likely sitting unopened or half-assembled on the back shelf of your closet. If you are of a certain age you probably bought it on closeout at the local K-Mart in the early eighties or like me, at a swap meet, for pennies on the dollar. Well, get busy and finish it up. A completed Pocher Alfa Gran Sport, with display stand, sold at Bonham's Goodwood Festival of Speed for the equivalent of \$2,996.



A French tin plate wind-up model of an Alfa P2 race car, with carrying case, went for \$8,560 at the same auction.

Remember the Danbury Mint? They're still in business but I can't remember receiving a mailing advertising their instant collectibles for quite some time. Maybe you were taken in some decades back by an offer for a "cased display of badges of the world's great motorcars." This handsomely presented set sold at an earlier Bonham's auction for \$2,782. Maybe you should rethink donating your set to Goodwill.

Also sold at auction were several lots of automotive brochures of the type handed out at auto shows and dealers, proving that there is a buyer for most any bit of ephemera. So the next time your spouse gets on your case for keeping all that junk...

Oh, and there were also cars sold last month...

Projects and Drivers

How much can you get for your poorly stored Giulietta Spider project car these days? Bonham's Greenwich Concours D'Elegance Auction, June 1, sold one for \$24,200, including premium. "Barn finds" are all the rage, and although many will debate just what the term means, a lot of basket cases are coming to auction represented as "finds." Most carry similar histories. This **1958 Spider normale** (below) was a two-owner car, parked in 1976 by the second owner who never quite got around to reviving it. Sad.



On the other end of the spectrum, a very tidy **1991 Spider Veloce**, wine red with tan leather and 56,000 miles on the clock, sold for \$15,950.



If you're having trouble moving your Giulia in the U.S., perhaps you could sell it off to England. That's what happened to this restored and "improved" **1964 Giulia 1600 Spider**. Freshly restored, it was sold to the U.K. from Oklahoma in 2007. The new owner had the car fitted with Webers and it comes with a hardtop. It sold for \$74,821.



The June 6 Leake Auctions Tulsa Sale offered a nice looking but modified **1984 GTV6**. The pictures show a clean black car with much better than average tan leather upholstery. The engine had been recently gone through and a supercharger added. It was a no-sale at a high bid of \$15,000.



Silver Auctions offered a green **1974 Spider** at its June 14 sale in Coeur d'Alene, ID. Originally a New Mexico car with 112,000 miles on the clock but a fresh engine, it had some needs but was described as a "driver." It was sold for \$4,400, just \$400 more than the stated price of the engine rebuild.

Finally, have you been hankering for a RHD automatic-transmission 1975 GTV? The one offered at H&H Auction's Rock-



ingham, U.K. sale on June 21 may still be on offer. It was originally sold in South Africa and had 54,000 miles on the odo. While we got only Alfettas and Spiders in 1975,



one could still buy a 115-series GTV in other parts of the world. I don't think I've ever seen an automatic GTV before now. The ZF box is said to be

the same one used by BMW during that period. The idea of an automatic GTV is not so crazy, as I know Alfisti who can no longer work a clutch but still desire the vintage Alfa experience. Going by the pictures, I'd say this was a nice, shiny GTV. Unfortunately no one wanted it that day. 🍀

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SUBMISSIONS

Do you have a story you'd like to share? Have a restoration in progress or finished? Taken a memorable road trip or have a funny car story? Pictures, lessons learned, maintenance tips? Whatever. The *Alfanatic* is always looking for material to publish. Email your submissions to the editor at rabhalter@att.net and share with your fellow Alfisti.

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CLUB MEMBERSHIP is \$60 per year and includes both national and local memberships. Renewals or new memberships may be sent directly to the National Office or visit <http://www.aroc-usa.org/application.php>



July 23 – 27, 2014